

UPSCALE YOUR VIDEO CONTENT

Unlock New Possibilities



From SD to Stunning

Breathe New Life into Your Visual Archives.

In today's high-definition world, low-resolution content risks fading into obscurity. At Prasad Corporation, we specialize in Up-Res / Upscale / Up-Conversion services – transforming your standard definition (SD) or low-resolution video footage into stunning 2K, 4K, or even higher formats using advanced AI-powered workflows. Whether it's for theatrical re-releases, OTT platforms, broadcast, or archival preservation, we help your legacy content meet modern expectations and monetization potential.

WHY CHOOSE PRASAD



60+ years in Heritage Preservation



End-to-end services from Digitisation, Restoration to Mastering and QC



Trusted by Film Studios, Content Distributors, Streaming Platforms and more

DON'T JUST PRESERVE. UPSCALE.

Unlock new revenue streams, re-introduce classics to a new generation, and preserve your content in a format that's future-ready.

Because no one buys low-res content anymore.

Contact us today to discuss
your project

✉ info@prasadcorp.com

🌐 www.prasadcorp.com

