

# **UPSCALE YOUR VIDEO CONTENT**

**Unlock New Possibilities** 





## From SD to Stunning

### Breathe New Life into Your Visual Archives.

In today's high-definition world, low-resolution content risks fading into obscurity. At Prasad Corporation, we specialize in Up-Res / Upscale / Up-Conversion services transforming your standard definition (SD) or low-resolution video footage into stunning 2K, 4K, or even higher formats using advanced Al-powered workflows. Whether it's for theatrical re-releases, OTT platforms, broadcast, or archival preservation, we help your legacy content meet modern expectations and monetization potential.

#### WHAT WE DO



**Upgrade Visual Quality** – Sharpen soft images, enhance clarity, and reveal new levels of detail.



Al-Powered Upscaling – Machine learning techniques to intelligently reconstruct lost



Format Agnostic – From SD tapes and DigiBeta to DVDs and early digital files we upscale them all.



Seamless Output - Optimized for cinema, OTT, broadcast, digital platforms, and archival purposes.

#### WHY CHOOSE PRASAD



60+ years in Heritage Preservation



End-to-end services from Digitisation, Restoration to Mastering and QC



Trusted by Film Studios, Content Distributors, Streaming Platforms and more

#### DON'T JUST PRESERVE, UPSCALE.

Unlock new revenue streams, re-introduce classics to a new generation, and preserve your content in a format that's future-ready. Because no one buys low-res content anymore.

#### Contact us today to discuss your project





www.prasadcorp.com

