# Video QC services

The global OTT and the television broadcasting markets are on an upswing. While the OTT is going to leapfrog 6-8 times by 2029, the television broadcasting market will grow at a CAGR of 6.2%. With the need to meet growing demands on new platforms the most important part of the post-production workflow is Quality Control (QC).

QC is a very thorough check of the final exported version of the content (usually a feature film, webisode, or trailer). You need to make sure the content is as per the specifications and standards demanded by the streaming media provider. QC rejection costs both time and money and can make or break a film's distribution deal.

## Services we offer

Prasad provides comprehensive quality checks which include baseband QC and In-depth Audio/Video quality checks ensuring file integrity that meets standard compliance.

- Spot QC (Basic format, media template & sync checks in 2 to 5 time-spots)
- Master QC (Real-time QC on final deliverable)
- Cast QC (QC done on streaming copy)
- M&E QC (QC of unmixes and the audio deliverables)
- Atmos QC (Final masters which are in ADM BWF or IMF IAB format)

## Common QC errors

- Pixel Errors Stain
- Animation Error
- Frame Errors
- Production Errors
- Colour Registration Errors
- VFX & CG Errors
- Audio Errors
- Luma Errors
- Quantization Pixelation

## Why Prasad ?

- QC for both SDR and HDR video content
- QC for 4K and 8K
- QC for Stereo, 5.1 & Atmos audio content
- QC up to 60 fps frame rate
- Full QC reports

## We offer automated and manual QC for the below formats

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|---|---|
| **Audio** | 2.0 Stereo | 5.1 DD | Dolby Atmos HE 7.1.4 & 9.1.4 |
| **Video** | SDR | HDR 10 | HDR Dolby Vision |
| **Localization** | Dubbed content (Audio/Video) QC |