



GLOBAL LEADER
IN HERITAGE
PRESERVATION

About Prasad Corp

Being part of the Prasad Group, founded in 1956, it has been in the forefront of film preservation, digitisation, and restoration.

We are the preferred partners for most National Archives, Major Hollywood Studios, Broadcasters, and Content Owners worldwide to assess, digitise, and restore legacy moving image content not only for preservation but for access and monetization purposes.

Our Mission

We empower global archives and libraries to preserve and monetize their content through comprehensive digital transformation solutions.

End-to-end Services we provide

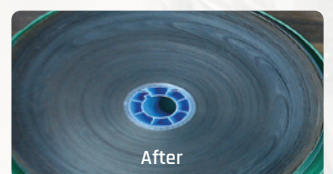
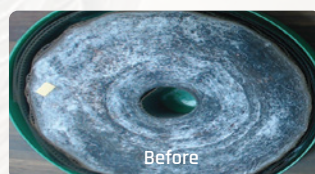
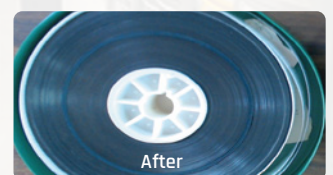
- Know Your Archive (Consulting)
- Cataloging and Metadata
- Physical Film Restoration and Preventive Conservation
- Film/Tape Digitisation
- Audio Digitisation
- Color Grading
- Picture and Sound Restoration
- Digital Mastering and Deliverables
- Format Conversion
 - SD to HD, HD to 2K or Beyond
 - SDR to HDR
- Media Vault Management Solution
- Data Migration
- Film Colourisation
- VFX (Visual Effects)

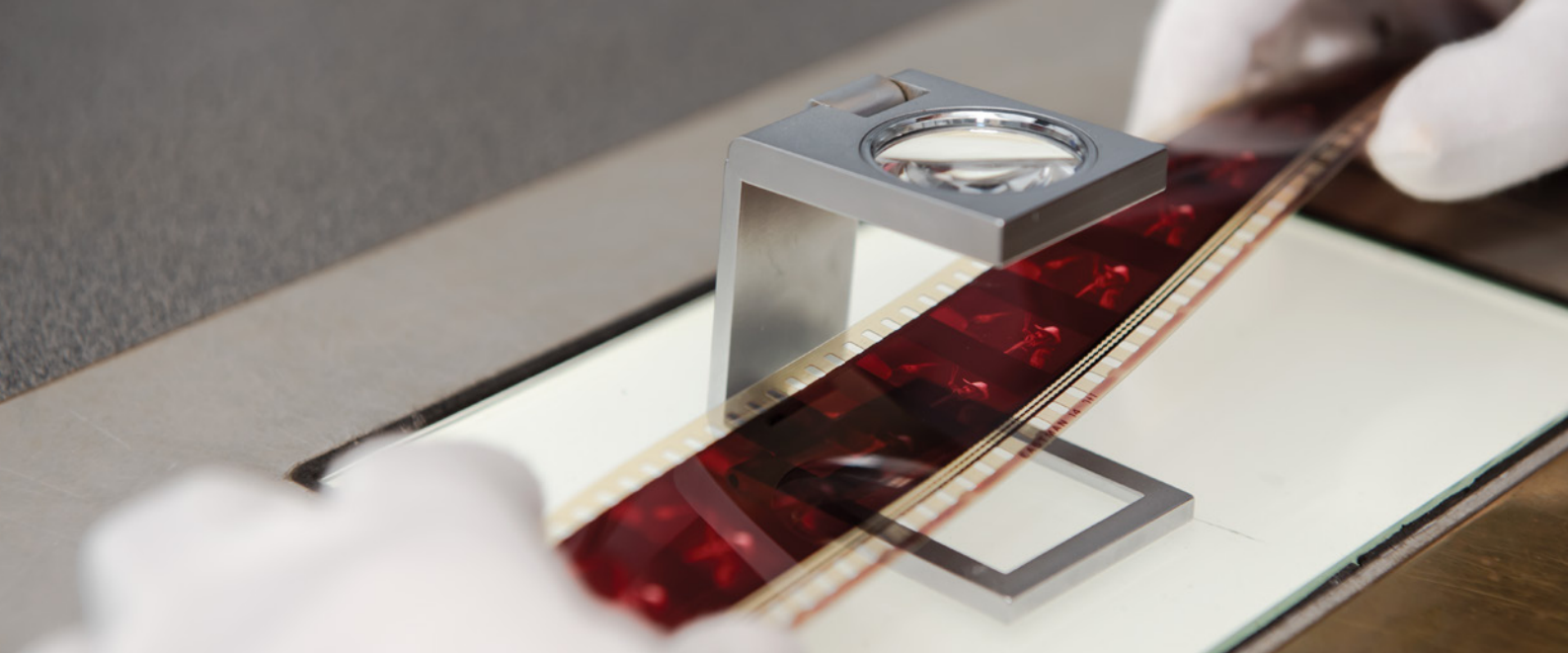
Physical/Chemical Restoration & Preventive Conservation

Film reels are made of chemically unstable celluloid materials that deteriorate over time. It is important to revive the deteriorated reels for long term preservation. Prasad's preservationists repair/revive these films physically and chemically as well as advise on the right storage condition & techniques to minimize further deterioration over time.

Services we offer:

- Assess present condition of film and generate inspection report
- Conservation/Chemical treatment
- Repair & Cleaning of reels
- Preservation techniques to control further deterioration
- Re-arrangement of cans





| Film Digitisation

Scanity HDR

- For 2K/4K archival scanning
- 16mm/35mm with WetGate options
- Exceptional and versatile safe film handling
- Loved by the World's largest archives

DFT Polar HQ

- Scans in native 8K resolution. Delivers Super4K or Super2K
- Includes a Smart Motion Film Gate for unique splice handling
- Smooth film handling of aged films that are highly shrunken and warped
- Value pricing considers the needs of smaller archives



Note: Prasad Corp owns Digital Film Technology GmbH



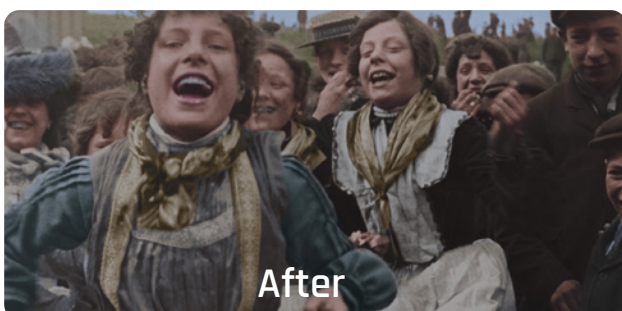
Tape Digitisation

- 30+ years of tape handling experience
- Handling 16+ legacy tape formats
- In-house library of legacy videotape players
- Working with partners across the world
- Metadata management



Digital Film Restoration World Leaders

- 18+ years' experience
- 7200+ hrs. picture restoration
- 400+ restoration professionals
- Up to 8K restoration
- 5600+ hrs. audio restoration
- Remote restoration for specific needs



Film Colorization

Bringing in our expertise in film preservation, we are offering black-and-white film colorization services while keeping the aesthetics of the original film in mind.

We provide wonderful experiences for film owners, stock video companies and film archives injecting new life into old films.

Data Migration

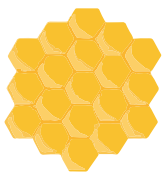
We help media companies bring in storage efficiencies by utilizing cloud, eliminating legacy systems or by consolidating storage into a central location. Our data migration services include

- HDD to solid-state drives
- Hardware-based storage to virtual (cloud) based storage or Vice versa
- HSM (hierarchy storage management) migration
- Older LTO generations to LTO 7 or LTO 9
- Data validation, cloning, data cleaning, & redundancy check



Vault Management System

VMS provides custom software solution for managing the entire physical assets in an archive which includes cataloguing, metadata, asset movement and tracking, production workflow management and MIS (reports).



HoneyComb
Manager



Who are our customers?

- > World's largest Studios
- > Post Production Houses
- > Sports Associations
- > Prestigious Archives
- > Libraries
- > And more...
- > Broadcasters
- > Religious Institutions

Why Prasad?

- > We bring in 6+ decades of experience in the film industry in several manifestations & forms
- > Trusted Partner of Global Archives and Hollywood Studios
- > We are a set of passionate people who understand the art and science in managing sensitive and fragile films
- > We are a unique company to own scanner IPs - understand digitisation like no other
- > We are committed to continuously investing in research and collaborating with like-minded institutions in pursuit of this cause

OMNIMAGO
WWW.OMNIMAGO.TV

Our expansion into Europe

OMNIMAGO is now a Prasad Corp company

Through OMNIMAGO, Prasad expands its global footprint and strengthens its position in the European market, benefitting from OMNIMAGO's expertise and a 40-year legacy of delivering exceptional media services to some of Europe's major film archive, television and post production companies. OMNIMAGO's expertise enriches Prasad's services and gives all of our customers access to a wider and an unparalleled array of services.

INDIA | USA | GERMANY | UK | JAPAN

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