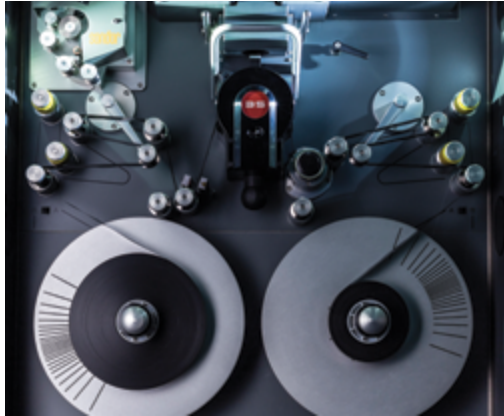


End to End Solutions for digitization, restoration, digital archive, asset management



prasad
C O R P



digital film scanning >>>

using high dynamic range film scanner

Film Archives, besides having great historical importance, play an important role in information dissemination and provide new revenue streams, thus requiring long-term preservation for future generations. Whether you are considering film archival and restoration of the original content or digitization of archival material for easier access, we offer complete and affordable End to End Service Solutions including Digitization, Restoration, Archiving and Asset Management.

Apart from celluloid film, video tapes and documents, new forms of digital media are

adding to the explosion of data in the world. According to an IDC White Paper the digital universe generated nearly 16 Zetabytes of data in 2016 and is set to generate 163 Zetabytes by 2025. This data explosion also comes with the threat of data extinction making archiving and asset management a very crucial activity. In recent times there is also a huge demand for content conversion for Emerging Technologies, Digital Cinema, HD Television Broadcast, Web Based Applications and Mobile Platforms.

Digitizing and Restoring content ensures preservation for generations to come and provide easy access to a wide range of users. Our Digitization, Restoration, Digital Archiving & Asset Management Solutions process the content, restores and transcodes them into media, file or video formats that can be re-purposed and delivered across different platforms prevalent today and into the future. We provide these services on-site or off-site as required by our clients.

Prasad founded in 1956, is India's largest provider of integrated post production services for film, video, new media production, post production, distribution and exhibition. Prasad has a vast infrastructure of Digital Imaging Studios with state-of-the-art equipment employing more than 1500 highly skilled professionals. Digital Film Technology GmbH (DFT), a Prasad Corp company, provides World Renowned Archiving Solutions like Scanity HDR for film scanning and Sondor for sound scanning which are installed in leading film archives around the world. DFT has been at the forefront of film scanning technology for over 75 years providing solutions for film post production, archive and restoration markets with a range of high quality, leading edge products and services.





Professional solutions for film restoration >>>

Prasad Corp provides Digital Image Restoration services for film, video and audio through its state-of-the-art facilities in India. We are equipped with the finest of hardware, software, trained professionals and an integrated Film Laboratory. Our data security policy clearly defines processes and procedures to ensure complete confidentiality and protect our customers' assets against all threats. Access control, data integrity, physical and environmental security, business continuity management and incident management are some of the

many important aspects that form the basis of our Security Policy. Prasad Corp follows security guidelines as outlined by MPAA (Motion Pictures Association of America) and its facilities are regularly audited for security compliance by leading Hollywood Studios.

Projects from around the World

Prasad has restored a long list of prestigious film projects in different languages from around the World including more than 25 Academy Award Winners, 16 Golden Globe Award Winners and more

than 32 films nominated for these awards. Our clientele include some of the World's most demanding studios and production houses including those of Hollywood and Europe.

Professional Team

Prasad's Restoration division has a team of more than 400 professionals including project managers, team leaders, trainers, quality assurance professionals and highly experienced operators to handle large projects with an assurance on quality and timely delivery.

before >>>

<<< after



<<< workflow

